



A MARRIAGE HAS TAKEN PLACE

The Woolley Family & the Crane Family  
proudly announce the union of their two companies

WOOLLEY FUEL COMPANY

and

REEL-STRONG HEATING & COOLING

effective October fourteenth, Two thousand and twenty-two



WELCOME TO OUR HAPPY EVER-AFTER!!

Our families vow that this union will  
provide our loyal customers  
with better than ever comfort & plumbing services



# ABOUT THE MARRIAGE

October 14, 2022

Dear Friends,

Two families, the Cranes and the Woolleys, started their businesses by delivering coal in the 1900's! They shared the same philosophy: The best service is personal service. They built their companies **Reel-Strong Heating & Cooling** and **Woolley Fuel Co.** with this philosophy as their respective trademarks.


Now the two families are joining forces. Together they will continue to give you the exceptional service and the added value of combined services.

This is a perfect match for both of us because we have always had a great deal of respect for each other. By working together, **Reel-Strong Heating & Cooling** and **Woolley Fuel Co.** will provide you with a level of service and personal attention that few companies can match. Most importantly, we are people you can trust like family.




In a week or so, you'll receive a letter from us, explaining what's happening in more detail. Rest assured — *nothing will change in the quality of our service to you.*

We're here for you. If you have any questions, please call **Reel-Strong Heating & Cooling** at **908.276.0900** or **Woolley Fuel Co.** at **973.762.7400**.



*Michael DiFabio*  
Michael DiFabio  
Jean Bagdonas

P.S. Look for our newsletter in your mailbox soon!



*Norman W Woolley*  
*Norman E Woolley*

Norman W. Woolley  
Norman E. Woolley